

ORDER



Fox 30 JAX

Orders
Order / Rev: 68909
Alt Order #: 09853273
Product Desc: OBAMA FOR AMERICA
Estimate: 2264
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/29/12 / 10/29/12
Order Type: CIA - O

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency
Name: Greer Margolis Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: Presidential Elections
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	19	\$3,930.00	\$3,340.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	19	\$3,930.00	\$3,340.50	0.00
Totals	19	\$3,930.00	\$3,340.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
Fox 30 JAX	15%	\$3,930.00
Market	100%	\$26,200.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	85%	\$22,270.00
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTEV	0%	\$0.00
WTLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WAWS	10/30/12	11/05/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	MTWTF--	:30	1	\$15.00	P-3	0.00	NM	1	\$15.00
ACTION NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			1			\$15.00		0.00			
2	WAWS	11/06/12	11/06/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	-T-----	:30	1	\$15.00	P-3	0.00	NM	1	\$15.00
ACTION NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----			1			\$15.00		0.00			

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Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA
 Estimate: 2264

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WAWS	11/06/12	11/06/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	-T-----	:30	1	\$15.00	P-3	0.00	NM	1	\$15.00
ACTION NEWS AT 5AM															
3	WAWS	10/30/12	11/05/12	Action News @ 6a Action News @ 6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	2	\$25.00	P-3	0.00	NM	2	\$50.00
ACTION NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$25.00		0.00			
4	WAWS	10/30/12	11/05/12	Action News @ 7a Action News @ 7a	CM	7:00 AM-8:00 AM	MTWTF--	:30	1	\$25.00	P-3	0.00	NM	1	\$25.00
FOX MORNING ACTION NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					1	\$25.00		0.00			
5	WAWS	11/06/12	11/06/12	Action News @ 7a Action News @ 7a	CM	7:00 AM-8:00 AM	-T-----	:30	1	\$25.00	P-3	0.00	NM	1	\$25.00
FOX MORNING ACTION NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$25.00		0.00			
6	WAWS	10/30/12	11/05/12	Action News @ 8a Action News @ 8a	CM	8:00 AM-9:00 AM	MTWTF--	:30	2	\$25.00	P-3	0.00	NM	2	\$50.00
FOR MORNING ACTION NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$25.00		0.00			
7	WAWS	11/04/12	11/04/12	Su 11a-12p Su 11a-12p	CM	11:00 AM-12:00 PM	-----S	:30	1	\$70.00	P-3	0.00	NM	1	\$70.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$70.00		0.00			
8	WAWS	10/30/12	11/05/12	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	MTWTF--	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$80.00		0.00			
9	WAWS	10/30/12	11/05/12	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00
HOW I MET YOUR MOTHER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$80.00		0.00			
10	WAWS	10/31/12	10/31/12	X Factor X Factor	CM	8:00 PM-10:00 PM	--W----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
X FACTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$800.00		0.00			
11	WAWS	10/30/12	11/05/12	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	MTWTFSS	:30	2	\$280.00	P-3	0.00	NM	2	\$560.00
ACTION NEWS @ 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTFSS					2	\$280.00		0.00			
12	WAWS	10/30/12	11/05/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	MTWTFSS	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
ACTION NEWS @ 1030PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTFSS					2	\$150.00		0.00			
13	WAWS	11/04/12	11/04/12	NFL 4p Doubleheader NFL 4p Doubleheader	CM	4:00 PM-8:00 PM (4:00 PM-8:00 PM)	-----S	:30	1	\$1,700.00	P-3	0.00	NM	1	\$1,700.00
NFL ON FOX GAME 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$1,700.00		0.00			
													Totals	19	\$3,930.00